

15&16  
FEBRUARY  
2018

WORKSHOP DESIGN,  
GESTALTUNG,  
FORMATIVITÀ

BERLIN

POTSDAM

PARIS

The workshop Design, Gestaltung, Formatività aims to discuss and expand the very definition of Gestaltung in relation to the field of Design, the concept of “Formatività”, and the specific vision of Gestaltung developed by Hans Prinzhorn.

Based on the theoretical framework of Luigi Pareyson’s “teoria della formatività”, intended as “inseparable union of production and invention”, and of Hans Prinzhorn’s interpretation of Gestaltung as a primitive “impulse for expression”, the discussion intends to unveil important aspects of Gestaltung, especially as a catalyst of practices and processes which contribute to the production of knowledge through experimentation.

We will inquire upon process- and practice-based research in the field of Design by generating fruitful encounters with artists and designers from École Nationale Supérieure des Arts Décoratifs and École Nationale Supérieure de Création Industrielle in Paris, scientists from the Max Planck Institute of Colloids and Interfaces, and researchers in social sciences and humanities from the Cluster of Excellence Image, Knowledge, Gestaltung of Humboldt University.

## Gaële le Page

*Doctor in psychology, lecturer at Université Catholique de l’Ouest, Angers, clinical psychologist at CESAME, Centre de Santé Mentale Angevin*

### Gestaltung: a transformation process which initiates movement in creation

As it opens a space which can also be an anchorage, Creation could be considered as a writing of the subject. The creative act is determined by a subjective choice which operates by reaching reality as closely as possible. Madness, in the sense of *Kairos*, i.e. a moment of rupture but also of emergence, would then be a necessary stage towards creation that engages a major subjective reworking. The process that allows this phase is a fundamental urge of shaping that Hans Prinzhorn calls *Gestaltung*, and which raises the question of the trace and the impulse. *Gestaltung* drives to creation and calls upon figurability as we find it in artistic creation, especially in visual arts, architecture or writing. *Gestaltung* then relies on the manufacture of objects. The drive for shaping is the first step that leads the subject towards his or her discovery but even more, engages him or her in a movement.

## Gilles A. Tiberghien

*Philosopher and associate professor, Université Paris I Panthéon Sorbonne*

### Formativity: a philosophy of making

Our starting point to reflect upon a philosophy of making particularly interested in materials will be Italian philosopher Luigi Pareyson’s “Estetica. Teoria della formatività”, originally published in the 1950’s. This theory must be distinguished from Aesthetics, as it emphasizes on production much more than on reception. Echoes of this way of thinking may be found in contemporary anthropology.

# 15.02 9.00-18.00 BERLIN

## **Open to the public**

*Please register before February 12th at:*  
[costaeti@hu-berlin.de](mailto:costaeti@hu-berlin.de)

**09.00** — Coffee and croissants

**09.45** — A word of welcome by Wolfgang Schäffner,  
director of the Cluster of Excellence Image,  
Knowledge, Gestaltung

**10.00** — Patricia Ribault & Tiago da Costa e Silva:  
*Design, Gestaltung, Formatività*

**11.00** — Visit of the Design Lab and Experimental Zone

**11.30** — EnsadLab's research in Design:  
Ilanis Lallemand, introduced by Samuel Bianchini  
Jeanne Vicérial, introduced by Emanuele Quinz

**12.30** — Discussion

**13.00 – 14.30** — Lunch break

**14.30** — Gaële le Page, *Gestaltung: a transformation  
process which initiates movement in creation*  
Moderation: Christian Kassung

**15.30** — Discussion

**16.00** — Coffee break

**16.30** — Gilles A. Tiberghien, *Formativity: a philosophy  
of making /* Moderation: Wolfgang Schäffner

**17.30** — Discussion

*Cluster of Excellence Bild Wissen Gestaltung*  
*Humboldt Universität zu Berlin*  
*Sophienstr. 22A, 10178 Berlin*  
*Central Lab (2d floor)*

# 16.02 10.00-17.00 POTSDAM

## **Participants only**

**10.30** — A word of welcome by Peter Fratzl, director  
of the Max Planck Institute of Colloids  
and Interfaces

**10.45** — Lab tour with MPI's group leaders

**11.30** — Artists and Designers' research:  
Charlett Wenig, introduced by Peter Fratzl  
Guilliam Graves, introduced by Armand Behar  
Dominique Peysson, introduced by Martin Müller

**13.00 – 14.30** — Lunch break

**14.30 – 17.00** — Work session, *Building research  
projects between Paris, Berlin and Potsdam*  
Moderation: Gilles A. Tiberghien & Gaële le Page  
**With:**  
Samuel Bianchini, Cecile Bidan, Armand Behar,  
Mason Dean, Tiago da Costa e Silva, Peter Fratzl,  
Lorenzo Giudicci, Christian Kassung, Martin  
Müller, Dominique Peysson, Emanuele Quinz,  
Khashayar Razghandi, Patricia Ribault, Wolfgang  
Schäffner, Richard Weinkamer

*Max Planck Institute of Colloids and Interfaces*  
*Am Mühlenberg 1, 14476 Potsdam*

# PARTICIPANTS

## Keynote speakers

**Gaële le Page**, doctor in psychology, lecturer at Université Catholique de l'Ouest, Angers, clinical psychologist at CESAME, Centre de Santé Mentale Angevin

**Gilles A. Tiberghien**, philosopher and associate professor, Université Paris I Panthéon Sorbonne

## Organizers

**Patricia Ribault**, junior professor in History and Theory of Gestaltung, Humboldt Universität zu Berlin

**Tiago da Costa e Silva**, PhD candidate in design, University of the Arts, Berlin, and research associate, Humboldt Universität zu Berlin

## Guests

**Armand Behar**, artist and associated head of research, group leader, PhenOrama – Art & Industry, ENSCI – les Ateliers

**Samuel Bianchini**, artist, researcher and group leader, Reflective Interaction, co-director of the Arts and Sciences Chair with École Polytechnique and Daniel & Nina Carasso Foundation, EnsadLab – PSL

**Guillian Graves**, designer, founder of Big Band Project and lecturer, ENSCI – les Ateliers

**Ianis Lallemand**, artist, designer and researcher, Reflective Interaction, EnsadLab – PSL

**Dominique Peysson**, artist and engineer in physics and chemistry at École Supérieure de Physique et Chimie Industrielle, Paris, associated researcher at EnsadLab – PSL

**Emanuele Quinz**, art historian and curator, EnsadLab – PSL, and associate professor at Université Paris 8

**Jeanne Vicérial**, designer and PhD candidate, EnsadLab – PSL

## Members of the Cluster IKG - HU / Berlin

**Tiago da Costa e Silva**, PhD candidate and research associate, Professorship for History and Theory of Gestaltung

**Lorenzo Guiducci**, biomedical engineer and postdoc

**Christian Kassung**, professor of Cultural Techniques and History of Knowledge

**Martin Müller**, PhD candidate and lecturer, Department of Cultural History and Theory

**Khashayar Razghandi**, material scientist and postdoc

**Patricia Ribault**, junior professor in History and Theory of Gestaltung

**Wolfgang Schäffner**, professor in the History and Culture of Knowledge, director of the Hermann von Helmholtz Center for Cultural Techniques and of the Cluster of Excellence Image Knowledge Gestaltung

## Members of the Max Planck Institute / Potsdam

**Cécile Bidan**, biophysicist and group leader, Matrix Architecture in Biofilms, Biomaterials Dept.

**Mason Dean**, skeletal biologist and group leader, Evolutionary Biology, Biomaterials Dept.

**Peter Fratzl**, director of the Max Planck Institute for Colloids and Interfaces

**Richard Weinkamer**, biophysicist and group leader, Mechanobiology, Biomaterials Dept.

**Charlett Wenig**, designer and PhD candidate, Plant Material Adaptation, Biomaterials Dept.

## Student assistants - HU / Berlin

**Matthieu Praun**, student in Cultural History and Theory at Humboldt University and student assistant, Professorship for History and Theory of Gestaltung

**Alexander Soytek**, student in History and Culture of Science and Technology at Technical University, Berlin and student assistant, Professorship for History and Theory of Gestaltung

# 15 & 16 FEBRUARY 2018

**Open to the public on 15 February only**

**Please register before 12 February at:  
[costaeti@hu-berlin.de](mailto:costaeti@hu-berlin.de)**

**Free Entrance**

**Workshop in English**