WORKSHOP DESIGN, GESTALTUNG, FORMATIVITÀ

15 & 16 FEBRUARY 2018

BERLIN
POTSDAM
PARIS
The workshop Design, Gestaltung, Formatività aims to discuss and expand the very definition of Gestaltung in relation to the field of Design, the concept of “Formatività”, and the specific vision of Gestaltung developed by Hans Prinzhorn.

Based on the theoretical framework of Luigi Pareyson’s “teoria della formatività”, intended as “inseparable union of production and invention”, and of Hans Prinzhorn’s interpretation of Gestaltung as a primitive “impulse for expression”, the discussion intends to unveil important aspects of Gestaltung, especially as a catalyst of practices and processes which contribute to the production of knowledge through experimentation.

We will inquire upon process- and practice-based research in the field of Design by generating fruitful encounters with artists and designers from École Nationale Supérieure des Arts Décoratifs and École Nationale Supérieure de Création Industrielle in Paris, scientists from the Max Planck Institute of Colloids and Interfaces, and researchers in social sciences and humanities from the Cluster of Excellence Image, Knowledge, Gestaltung of Humboldt University.

Keynote speakers

Gaëlle le Page

Doctor in psychology, lecturer at Université Catholique de l’Ouest, Angers, clinical psychologist at CESAME, Centre de Santé Mentale Angevin

Gestaltung: a transformation process which initiates movement in creation

As it opens a space which can also be an anchorage, Creation could be considered as a writing of the subject. The creative act is determined by a subjective choice which operates by reaching reality as closely as possible. Madness, in the sense of Kairos, i.e. a moment of rupture but also of emergence, would then be a necessary stage towards creation that engages a major subjective reworking. The process that allows this phase is a fundamental urge of shaping that Hans Prinzhorn calls Gestaltung, and which raises the question of the trace and the impulse. Gestaltung drives to creation and calls upon figurability as we find it in artistic creation, especially in visual arts, architecture or writing. Gestaltung then relies on the manufacture of objects. The drive for shaping is the first step that leads the subject towards his or her discovery but even more, engages him or her in a movement.

Gilles A. Tiberghien

Philosopher and associate professor, Université Paris I Panthéon Sorbonne

Formativity: a philosophy of making

Our starting point to reflect upon a philosophy of making particularly interested in materials will be Italian philosopher Luigi Pareyson’s “Estetica. Teoria della formatività”, originally published in the 1950’s. This theory must be distinguished from Aesthetics, as it emphases on production much more than on reception. Echoes of this way of thinking may be found in contemporary anthropology.
Open to the public
Please register before February 12th at:
costaeti@hu-berlin.de

09.00 — Coffee and croissants
09.45 — A word of welcome by Wolfgang Schäffner, director of the Cluster of Excellence Image, Knowledge, Gestaltung
10.00 — Patricia Ribault & Tiago da Costa e Silva: Design, Gestaltung, Formatività
11.00 — Visit of the Design Lab and Experimental Zone
11.30 — EnsadLab’s research in Design: Ianis Lallemand, introduced by Samuel Bianchini Jeanne Vicérial, introduced by Emanuele Quinz
12.30 — Discussion
13.00 – 14.30 — Lunch break
14.30 — Gaële le Page, Gestaltung: a transformation process which initiates movement in creation Moderation: Christian Kassung
15.30 — Discussion
16.00 — Coffee break
16.30 — Gilles A. Tiberghien, Formativity: a philosophy of making / Moderation: Wolfgang Schäffner
17.30 — Discussion

Participants only

10.30 — A word of welcome by Peter Fratzl, director of the Max Planck Institute of Colloids and Interfaces
10.45 — Lab tour with MPI’s group leaders
11.30 — Artists and Designers’ research: Charlett Wenig, introduced by Peter Fratzl Guillian Graves, introduced by Armand Behar Dominique Peysson, introduced by Martin Müller
13.00–14.30 — Lunch break

Max Planck Institute of Colloids and Interfaces
Am Mühlenberg 1, 14476 Potsdam

Cluster of Excellence Bild Wissen Gestaltung
Humboldt Universität zu Berlin
Sophienstr. 22A, 10178 Berlin
Central Lab (2d floor)
PARTICIPANTS

Keynote speakers

Gaëlle le Page, doctor in psychology, lecturer at Université Catholique de l’Ouest, Angers, clinical psychologist at CESAME, Centre de Santé Mentale Angevin

Gilles A. Tiberghien, philosopher and associate professor, Université Paris I Panthéon Sorbonne

Organizers

Patricia Ribault, junior professor in History and Theory of Gestaltung, Humboldt Universität zu Berlin

Tiago da Costa e Silva, PhD candidate in design, University of the Arts, Berlin, and research associate, Humboldt Universität zu Berlin

Guests

Armand Behar, artist and associated head of research, group leader, PhenOrama – Art & Industry, ENSCI – les Ateliers

Samuel Bianchini, artist, researcher and group leader, Reflective Interaction, co-director of the Arts and Sciences Chair with École Polytechnique and Daniel & Nina Carasso Foundation, EnsadLab – PSL

Guillian Graves, designer, founder of Big Band Project and lecturer, ENSCI – les Ateliers

Ianis Lallemand, artist, designer and researcher, Reflective Interaction, EnsadLab – PSL

Dominique Peysson, artist and engineer in physics and chemistry at École Supérieure de Physique et Chimie Industrielle, Paris, associated researcher at EnsadLab – PSL

Emanuele Quinz, art historian and curator, EnsadLab – PSL, and associate professor at Université Paris 8

Jeanne Vicérial, designer and PhD candidate, EnsadLab – PSL

Members of the Cluster IKG - HU / Berlin

Tiago da Costa e Silva, PhD candidate and research associate, Professorship for History and Theory of Gestaltung

Lorenzo Guiducci, biomedical engineer and postdoc

Christian Kassung, professor of Cultural Techniques and History of Knowledge

Martin Müller, PhD candidate and lecturer, Department of Cultural History and Theory

Khashayar Razghandi, material scientist and postdoc

Patricia Ribault, junior professor in History and Theory of Gestaltung

Wolfgang Schäffner, professor in the History and Culture of Knowledge, director of the Hermann von Helmholtz Center for Cultural Techniques and of the Cluster of Excellence Image Knowledge Gestaltung

Members of the Max Planck Institute / Potsdam

Cécile Bidan, biophysicist and group leader, Matrix Architecture in Biofilms, Biomaterials Dept.

Mason Dean, skeletal biologist and group leader, Evolutionary Biology, Biomaterials Dept.

Peter Fratzl, director of the Max Planck Institute for Colloids and Interfaces

Richard Weinkamer, biophysicist and group leader, Mechanobiology, Biomaterials Dept.

Charlett Wenig, designer and PhD candidate, Plant Material Adaptation, Biomaterials Dept.

Student assistants - HU / Berlin

Matthieu Praun, student in Cultural History and Theory at Humboldt University and student assistant, Professorship for History and Theory of Gestaltung

Alexander Soytek, student in History and Culture of Science and Technology at Technical University, Berlin and student assistant, Professorship for History and Theory of Gestaltung
15 & 16 FEBRUARY 2018

Open to the public on 15 February only

Please register before 12 February at: costaeti@hu-berlin.de

Free Entrance

Workshop in English